

Creative Communications - Greenville
Po Box 24189
Greenville SC 29616

Larry Martin/ R/ Senate
Submission Number 3202 Issue 1



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client:	Larry Martin/ R/ Senate	Submission Coet:	2225	Campaign Ref:	BX212101601
Buyer:	..	Client/Product/Estimate:	MARTIN/101712/WSPA	Sales Rep:	WSPA Political
Schedule Dates:	10/17/12 to 10/28/12	Weeks:	2	Order Ref:	MARTIN/101712/WSPA
Est./PO Number:	MARTIN/101712/WSPA	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	2012	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
1	Fri 9p ET / 8p CT CSI NY MTWTFSS Isolations: W/C 10/15 ...F.. . W/C 10/22 ...F..	05	700	30	Nbr of Spots	1	1	700
			900	Comme	Nbr of Spots	1	1	900
2	Fri 8p ET / 7p CT Hawaii Five-O MTWTFSS Isolations: W/C 10/15 ...F.. . W/C 10/22 ...S..	05	625	30	Nbr of Spots	1	1	625
				Comme				
Weekly Totals: Total Spots(Ord Spots)					2	1	3	

Grand Totals					Month 10 Weeks: 4			
Totals					10/15	10/22		
Spots					3	2		1
Cost					2225	1325		900

Grand Totals:	Spots:	3
	Gross Total:	2,225.00
	Commission:	333.75
	Net Total:	1,891.25